GOVERNMENT OF INDIA
YOUTH AFFAIRS AND SPORTS
LOK SABHA

UNSTARRED QUESTION NO:2133
ANSWERED ON:12.03.2001
WITHDRAWAL OF SPONSORSHIP FROM SPORTS
BRAHMANAND MANDAL

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether the leading cigarette company, ITC has withdrawn all its sponsorship from sports and cultural activities;

(b) if so, the number of sports which ITC used to sponsor and the period of such sponsorship;

(c) the sources from which the losses are proposed to be compensated after the ITC disassociating itself from sports activities in the near future;

(d) whether the Government propose to ban the telecast of the international cigarette brands through satellite channels from abroad; and

(e) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF YOUTH AFFAIRS & SPORTS (SHRI PON. RADHAKIRISHNAN)

(a)to (e): Information is being collected and will be laid on the table of the House.